

ONLY LYON

EUROPEAN CITIES MARKETING ANNUAL CONFERENCE & GENERAL ASSEMBLY

«To what extent can cuisine be a competitive advantage
and successfully drive forward a city's marketing?»



8th to 11th June 2011
Lyon, France

ONLYLYON 
TOURISM AND CONVENTIONS


**european
cities
marketing**
.com



Dear Colleague,

It is a great pleasure to welcome all of you to Lyon for the June 2011 European Cities Marketing Annual Conference and General Assembly.

At the crossroads of the main European highways, in the heart of the Rhone Alps region and listed as part of the Unesco World Heritage, Lyon is now widely regarded as an international city of choice thanks to the hospitality and professionalism that it dedicates to hosting and organizing important events.

As well as its famous lights and historic heritage, Lyon has developed an authentic gourmet culture, reflected in the numerous Michelin star restaurants and famous chefs that thrive in the area.

Somewhat naturally, therefore, we chose to theme this year's ECM Conference: **"Cuisine and destination identity"**

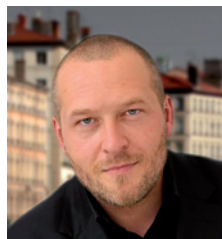
Over the three day period we shall attempt to answer this fundamental question : « **To what extent can cuisine be a competitive advantage and successfully drive forward a city's marketing?** »

In our quest for an answer, diverse subjects will be investigated: How is the promotion of gourmet cuisine achieved through exhibitions and trade shows? What is the impact of Web 2.0 on travel guide activity?

Through the vehicle of carefully constructed interviews, we will also have the opportunity to learn from famous European Chefs about their trademark dishes. Finally, a European destination culinary tour will satisfy your hunger for knowledge.

The entire Lyon Tourism and Conventions Team is delighted to have you here and will provide the professional, friendly service you would expect and deserve for the duration of your stay in Lyon.

We look forward to seeing you all in Lyon!



François Gaillard
Managing Director
Lyon Tourism and Conventions



Dieter Hardt-Stremayr
Managing Director, Graz Tourismus
President, European Cities Marketing



Why Lyon ?

Lyon, France's second biggest city and capital of the Rhône-Alpes region, is situated at the crossroads of Europe's major lines of transport, at the heart of France between Paris and the French Riviera. This city is constantly on the move and today has the most beautiful and attractive urban destinations in Europe, bringing in more than 5.5 million visitors in 2010. Combining an exceptional historic heritage with a natural liking for good food, Lyon is the ideal city for discovering all the charm of the French way of life.

Lyon has been the ultimate gastronomic city for centuries, reputed around the world thanks to Chef Paul Bocuse. It now boasts more than 1600 restaurants, including the famous bouchons (typical local eateries) to Michelin star-awarded establishments. From traditional Mères Lyonnaises (19th century cooks for the bourgeoisie) to inspired and innovative young chefs, Lyon is a place for culinary experimentation with new tastes and concepts to be savoured.

A stage for more than 2000 years of history, the city has a remarkable architectural heritage. Expanding towards the east throughout the centuries, without destroying the existing areas, 500 hectares of its city centre became a Unesco World Heritage Site in 1998.

Wandering around Lyon is like embarking on a fascinating journey through time. In each district Lyon displays an astonishing variety of architecture, from the ancient Fourvière cathedral to the traboules (passageways from the Renaissance in Old Lyon),

via the elegant peninsula situated between the Rhône and the Saône, to the contemporary and original creations by Renzo Piano, Jean Nouvel and Santiago Calatrava.

As for culture, the National Opera, one of the twenty most prestigious ballets in the world, and the Célestins Theatre offer an ambitious programme all year round. Furthermore, the city has museums that exist nowhere else in the world, such as the Lumière Institute on the invention of cinematography and the Fabric Museum tracing two thousand years of the history of textile and silk weaving. Within this wonderful Renaissance building, the Lyon History Museum and the Puppets of the World Museum have formed the Gadagne Museums in the Old Lyon since 2009. As for the Fine Arts Museum, one of the biggest museums in France and Europe, its collections spread out over 70 rooms giving visitors an exceptional journey from Antiquity to Modern Art.





It's good to stroll around Lyon... to admire its heritage of course, but also to discover its many boutiques. In addition to French and international luxury brands, the Presqu'île (peninsula) is full of trendy boutiques that have seen the rise of a number of fashion designers who have gone on to become famous. As for the hilly district of the Croix-Rousse it groups together a number of young designers, passionate heirs of a glorious past at a time when Lyon was on the Silk Road. Museums as well as weaving and silk printing workshops today bear witness to this quite unique know-how.

All year round at nightfall the city is lit up thanks to its «Lighting Plan» that shows off some 325 monuments. For night owls, the city is teeming with festive, friendly places, with trendy bars from the Old Lyon to barge-restaurants situated on the banks of the Rhône, not forgetting wine bars on the peninsula.

Lyon is vibrant all year round thanks to a number of events it hosts. Among the most appealing are the Festival of Lights, the contemporary art biennial event, the dance biennial event, the Nuits Sonores (music and sound festival), the Nuits de Fourvière (cultural festival), Quais du Polar (Thriller festival) and the latest addition, the Grand Lyon Film Festival, all attracting millions of visitors every year.

Bolstered by its past but resolutely focused on the future, the city abounds with a number of ambitious projects, among which the Confluence district, one of the biggest town planning development projects in Europe, which is gradually coming into being.

We would be happy to welcome you to Lyon for the European Cities Marketing General Assembly. You will enjoy the mildness of the month of June and a programme rich in stories, with a friendly, welcoming atmosphere, based around a theme dear to Lyon, a city situated at the gateway of southern Europe, which has all the assets of a major French city while remaining on a human scale.





The Venue - Sofitel Bellecour

The Sofitel Lyon Bellecour is the first 5-star hotel in Lyon according to the new French hotel classification and invites you to its «silk cocoon» in the heart of the city, near the Place Bellecour.

This Hotel, featuring elegantly modern, cubic architecture, is built on the Carré d'Or, in the heart of Lyon's exquisite Presqu'île district.

The hotel's interior decoration was completely redesigned. This universe, devoted to art and luxury, is undoubtedly the most sophisticated expression of this city's incomparable expertise in both entertaining and good taste.

12 lounges bathed in natural light and equipped with high-tech amenities for up to 400 people.

For your highly confidential gatherings, a board meeting floor is provided with a welcoming, refined atmosphere.

This luxury hotel offers you the ultimate in comfort and relaxation with the Sofitel MyBeds, exclusif concept signed by Sofitel, promise of a restful sleep.



Lunches and coffee breaks will be served in one of the lounge of the hotel.

The hotel offers two gourmet dining experiences: the Michelin-starred restaurant "Les Trois Dômes" with its spectacular views and "Le Silk Brasserie", open all year round. Relax in the Zen surroundings of the fitness spa and try out our fabulous house cocktails in the Melhor and Lobby bars.





Preliminary Programme

■ WEDNESDAY 8TH JUNE - Hotel Sofitel Bellecour

- 09.30 - 12.30 Knowledge Group Research & Statistics
Chaired by Olivier Ponti (Amsterdam)
*Group members only**
- 11.00 - 12.30 Meetings Committee
*Committee members only**
- 11.00 - 12.30 Client Oriented Activities Committee
*Committee members only**
- 12.30 - 14.00 Lunch (at own expense) *price : 30€*
- 12.30 - 13.30 Communication Committee lunch
Chaired by Rémy Crégut (Montreux)
*Committee members only**
- 13.30 - 14.30 Coordination Group
Chaired by Stefan Diender and Olivier Lépine
*Knowledge Group chairs only**
- 14.30 - 18.30 Board meeting
*Board members only**
- 14.30 - 16.00 Knowledge Group Editorial Board
Chaired by Katrin Heintschel (Vienne)
*Group members only**
- 14.30 - 16.30 Knowledge Group City Cards
Chaired by Wendy Sieger (Amsterdam)
*Group members only**
- 16.00 - 16.30 Coffee Break
- 16.30 - 17.30 Knowledge Group Online Marketing and Sales
Chaired by Ossian Stienstrand (Göteborg)
Group members (Observers welcome)
- 19:45 Gathering in the lobby of Sofitel Bellecour
20:00 Welcome Reception at Lyon City Hall
Dress code : smart

*Group / Committee members only : please find all Committee and Knowledge Group members on www.europeancitiesmarketing.com

■ THURSDAY 9TH JUNE - Hotel Sofitel Bellecour

- 08.00 - 08.45 Breakfast with the President (at Sofitel)
This breakfast is open to all potential members and new members attending an ECM meeting for the first time
- TO WHAT EXTENT CAN CUISINE BE A COMPETITIVE ADVANTAGE AND SUCCESSFULLY DRIVE FORWARD A CITY'S MARKETING?**
- 09.00 - 09.15 Welcome and Opening
Dieter Hardt-Stremayr,
President, European Cities Marketing
- 09.15 - 09.30 Setting the scene : **TOURISM AND GASTRONOMY** by the seminar chairman
François Gaillard,
CEO, Lyon Tourism and Conventions
- 09.30 - 10.00 How a chef influences city image
speaker tbc
- 10.00 - 10.30 The Delice network of good food cities
A unique way to link and market cities worldwide
Jean-Michel Daclin, Deputy Mayor of Lyon,
Member of the DELICE Network
- 10.30 - 11.00 Coffee Break
- 11.00 - 11.45 The importance of professional gastronomy fairs in Business Tourism
speaker tbc
- 11.45 - 12.30 Restaurant and travel guides versus web 2.0 and user generated content
Jean-François Mespled, ex-director of Guide Michelin and an executive of a World Wide travel guide
- 12.30 - 14.00 Lunch
- 14.00 - 14.30 The force of public events around culinary heritage
Jean-Patrick Smal, creator of Culinaria
- 14.30 - 15.00 Selling a destination through its culinary heritage : the strategy of new TV shows
speaker tbc



Ask your questions or give your remarks as the seminar goes and tweet with hashtag #ecmlyon

twitter





Preliminary Programme

15.00 - 15.45	Gastronomy and Culinary arts, their importance for the attractiveness of a city : European benchmark of best practice on the web speaker tbc
15.45 - 16.15	Coffee Break
16.15 - 17.15	Best Practice exchange moment : 4 examples of how cities in the ECM network are promoting cuisine to good effect speakers tbc
17.15 - 17.30	Summing up by seminar chairperson
17.30 - 17.45	Invitation to attend ECM Autumn meeting
19.45 20.00	Gathering in the lobby of Sofitel Bellecour Cocktail at Tetedoie Restaurant Dress code : smart casual



Ask your questions or give your remarks as the seminar goes and tweet with hashtag #ecmlyon



FRIDAY 10TH JUNE

09.00 - 11.00	ECM General Assembly
11.00 - 11.30	Coffee Break
11.30 - 12.30	Knowledge Group Online Marketing and Sales <i>Open session for all delegates</i>
11.30 - 12.30	Lead Exchange <i>Open session for Conventions Member - please register in advance</i>
11.30 - 12.30	Knowledge Events and Culture in European Cities <i>Open session for all delegates</i>
12.30 - 14.00	Lunch
12.30 - 14.00	Meetings Committee lunch <i>Committee members only*</i>
13.30 - 14.30	Knowledge Group Tourist Information Centre (TIC) Chaired by Gabriela Schweiberger (Berlin) <i>Group members (Observers welcome)</i>

14.00 - 15.30	Knowledge Group Research & Statistics <i>Open session for all delegates*</i>
14.00 - 15.30	Workshop Theme and speaker to be confirmed
14.30 - 15.30	Knowledge Group Tourist Information Centres <i>Open session for all delegates*</i>
15.30 - 16.00	Coffee Break
16.00 - 17.00	Knowledge Group Editorial Board <i>Open session for all delegates*</i>
16.00 - 17.30	Knowledge Group City Cards <i>Open session for all delegates*</i>

14.00 - 16.00 Chief Executives' FORUM *Session dedicated to CEOs - upon invitation*

ECM has secured the presence of Michael Hayman, co-founder of communication agency Seven Hills, is a renowned and challenging speaker and at the Chief Executives' Forum Mr Hayman will elaborate on his view that cities are the most powerful asset a nation has for generating increased tourism and enhanced profile. He will:

- suggest how ECM and individual CEOs can get that message over
- outline a best practice checklist for positioning your tourist brand
- share with us his experience of city tourism campaigns and his thoughts on what actions need to be taken to meet the challenges of a post-recessionary world.

ECM Chief Executives' Forum will provide an opportunity for all CEOs to discuss the latest trends and new developments in policy, strategy and operations.

14.00 – 14.30 : Member updates on market/policy/strategy/ operations matters

14.30 – 15.00: presentation by Michael Hayman

15.00 – 16.00 : Round table discussion

19.45 20.00	Gathering in the lobby of Sofitel Bellecour Dinner at own expense at Abel Restaurant <i>price : 44€ per person (including appetitif (Kir), wine and coffee)</i> Dress code : casual
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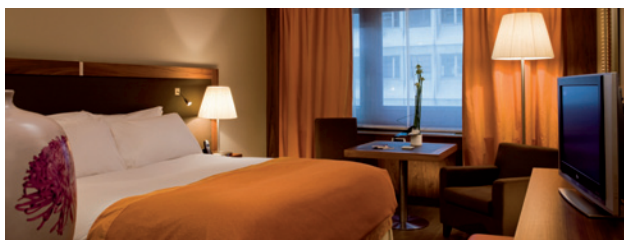


Hotel Accomodation

■ SOFITEL LYON BELLECOUR *****

The Sofitel Lyon Bellecour will be your conference venue. You will also have the possibility to book a room featuring traditional or contemporary decor, enhanced with warm, subtle or vibrant colors.
Rates/night : Superior room 160€ sgl / 185€ dbl B&B
+ 1.65€ city tax/pers./day

20 quai Gailleton - 69002 Lyon / T. +33 (0)4 72 41 20 20
Email : H0553@sofitel.com
<http://www.sofitel.com/fr/hotel-0553-sofitel-lyon-bellecour/index.shtml>



■ MERCURE BEAUX ARTS***

In a 19th Century building, this hotel is Art Deco style decorated.
Rates/night 119€ single room / 129€ double room B&B
+ 1.10€ city tax/pers./day

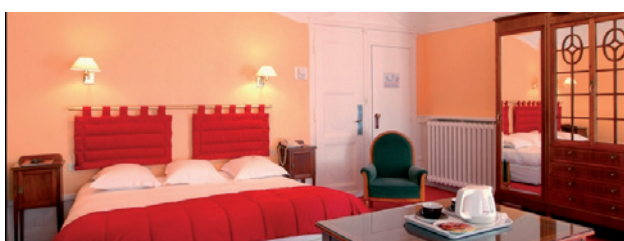
73-75, rue du Président Edouard Herriot - 69002 LYON
Tel: +33 (0)4 78 38 09 50 / Fax: +33 (0)4 78 42 19 19
Email: H2949@accor.com
www.mercure.com



■ MERCURE CARLTON***

Small and retro hotel in the city centre between the Rhône and Saône rivers.
Rates/night 119€ single room / 129€ double room B&B
+ 1.10€ city tax/pers./day

4, rue Jussieu - 69002 LYON
Tel: +33 (0)4 78 42 56 51 / Fax: +33 (0)4 78 42 10 71
Email : h2950@accor.com
www.mercure.com



■ B4 GRAND HOTEL****

Built towards the end of the 19th century, a hotel of charm and tradition which is ideally located in the city center of Lyon.
Rates/night Superior room 140€ sgl / 160€ dbl B&B
+ 1.65€ city tax/pers./day

11, rue Grôlée - 69002 LYON
Tel: +33 (0)4 72 40 45 45 / Fax: +33 (0)4 78 37 52 55
Email: reservation@lyon.boscolo.com
www.boscolohotels.com



■ MERCURE PLAZA REPUBLIQUE***

This hotel boasts a great location for guests to go sightseeing.
Rates/night 119€ single room / 129€ double room B&B
+ 1.10€ city tax/pers./day

5, rue Stella - 69002 LYON
Tel: +33 (0)4 78 37 50 50 / Fax: +33 (0)4 78 42 33 34
Email: H2951@accor.com
www.mercure.com



cancellation policies

Sofitel Hotel

Until D-30 before arrival: deposit will be refunded.
From D-29 until D-15 before arrival: 50% of the deposit will be refunded.
From D-14: No deposit will be refunded. For any modification of number of nights reserved, the entire stay will be charged.
No show: No deposit will be refunded. After arrival: for any shortened stay, the entire stay will be charged.

B4 Lyon

Up to D-15 before 4pm: cancellation and amendment free of charge.
Thereafter, 1 night will be charged.
No show (or early departure): 1 night will be charged.

For Mercure Hotels (Carlton, Plaza République, Beaux Arts)

Until D-30 before arrival: deposit will be refunded.
From D-29 until D-10 before arrival: 50% of the deposit will be refunded.
From D-9: No deposit will be refunded.
No show: No deposit will be refunded

Important information : please note that those room rates are negotiated for stays included between June 7th and June 11th. Should you wish to stay over the week end, please contact each hotel in order to secure that you can still benefit from those rates.



Dinner Venues

RECEPTION AT THE CITY HALL - WEDNESDAY 8TH JUNE

Dress code : smart

The Lyon City Hall built between 1645 and 1651 is one of the largest historic buildings in the city, located in the city center in front of the Opera House, by the architect Jean Nouvel. Since 12 July 1886, the building has been classified as a historical monument by UNESCO.

The decoration of the City Hall is inspired by the sumptuous decors of the Baroque period prized by the court of Napoleon III.

1, place de la Comédie - 69001 Lyon

COCKTAIL AT TETEDOIE RESTAURANT - THURSDAY 9TH JUNE

Dress code : smart casual

Cocktail at Tetedoie Restaurant with an amazing view on the city; it will be totally privatized for your dinner.

Wonderfully located over the 'Antiquaille' site, Tetedoie restaurant is becoming the new trendy place to go.

Like a ship anchored in the middle of nowhere, this place is like no other...

All the broad bay-windows of the building will give you a view over the city.

Montée du chemin neuf - 69005 Lyon - www.tetedoie.com

DINNER AT ABEL RESTAURANT - FRIDAY 10TH JUNE (at own expense)

Dress code : casual

We suggest a dinner in a typical restaurant : a Bouchon. You will feel an original & welcoming atmosphere.

The origin of the term "bouchon", as the traditional little Lyon restaurants are called, goes back to the days when inns that served wine outside mealtimes did their advertising by hanging a truss of straw on their signboards.

This sign was associated with the normal stopping points for mail and stagecoaches in front of the inns. So whilst the horses were being rubbed down with straw, coach drivers could go in for a drink.

25 rue Guynemer - 69002 Lyon - www.cafecomptoirabel.fr

Rate: 44€ (includes aperitif or soft drinks, wine and coffee)

Social Programme

Please choose from the following different ways to discover Lyon on Saturday 11th June!

10.00 - 11.30 Lyon Renaissance district and its « Traboules » passageways...

This Renaissance district, listed by UNESCO, is one of the largest areas of its kind in Europe. The area mainly became a town in itself during the 15th and 16th centuries.

A tour enables you to see Saint Jean Cathedral, and then the district itself with its narrow streets, inner courtyards and «traboules»

8 € per person

10.30 - 12.00 Les Halles Paul Bocuse and tasting of local products

Lovers of fine food also go to «Les Halles de Lyon», a permanent covered market much used by well-known chefs. Another attraction of this market are the little restaurants where you can eat local products, and seafood accompanied by a local white wine...

15 € per person

from 12.00 I-way

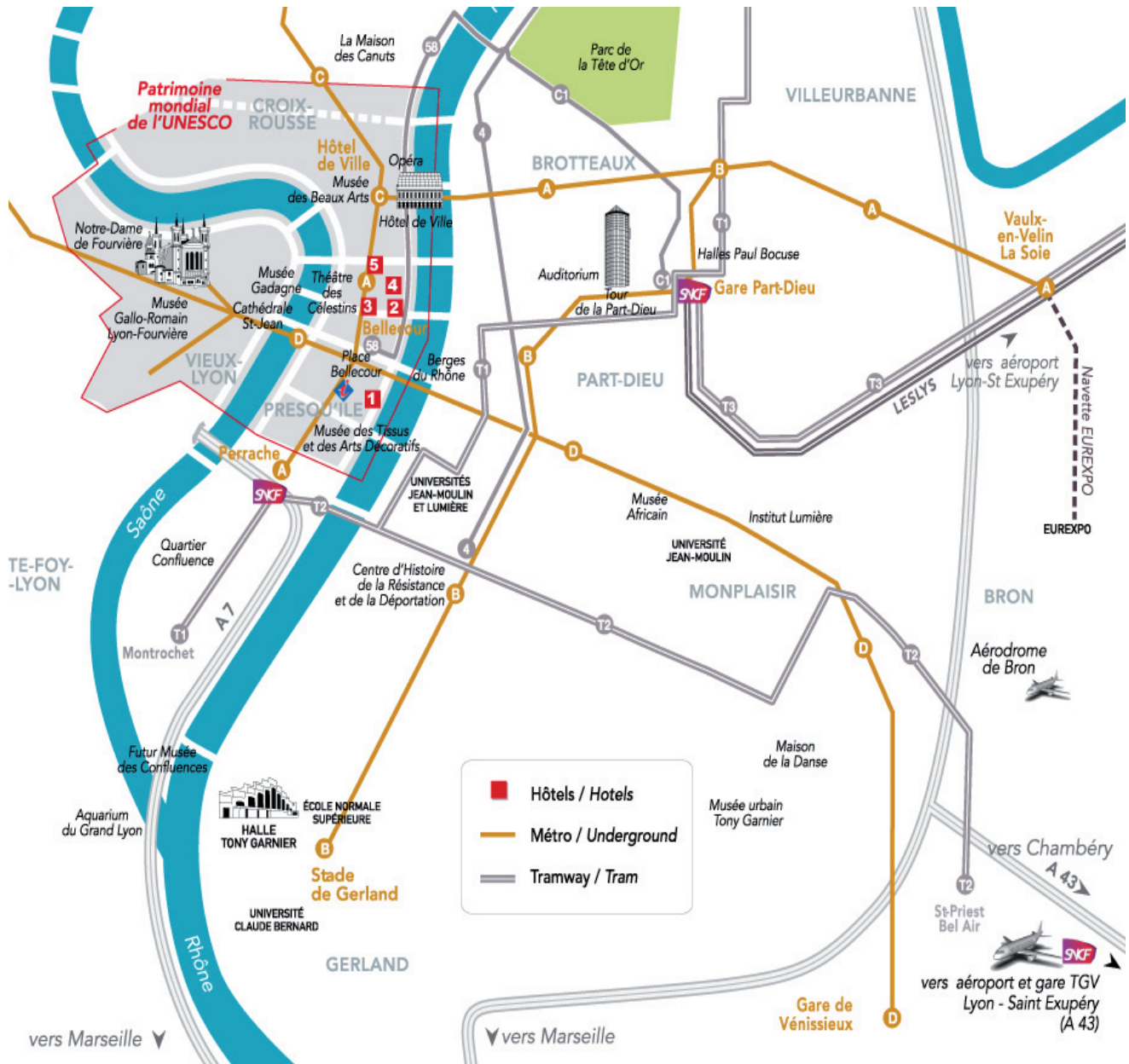
A unique Formula 1, Rally or endurance racing experience! In a setting unique in the world, enjoy a previously inaccessible experience: taking part in an exciting automobile race in incredibly realistic conditions.

70 € per person for Formula 1 and 50€ for Rally and endurance

www.i-way.fr



Hotels Location Map



1 Sofitel (main hotel AND venue)

2 B4

3 Mercure Carlton

4 Mercure Plaza

5 Mercure Beaux Arts



Conference fees and cancellation policies

	Registration by April 18 th	After April 18 th
ECM Members (1st & 2nd delegate)	420 €	470 €
ECM Members (3rd delegate & more)	380 €	430 €
ECM Members 1 day fee*	220 €	270 €
Non-Members	520 €	570 €
Lunch on Wednesday 8 th at the Sofitel Hotel		30 €
Dinner at Abel Restaurant Friday 9 th		44 €
Guided Tours (in option) on Saturday 10 th	Please refer to page 7	

The conference fee includes attendance to the conference, lunches on Thursday and Friday, the Welcome Reception on Wednesday, dinner on Thursday and coffee breaks

Partners/Spouses may take part in reception/dinners. Dinner prices are as follows

Welcome reception: 65€/pers

Tetedoie restaurant : 95€/pers

Abel restaurant : 44 €/pers

* 1 day fee includes attendance on 1 day and either the reception on Wednesday or dinner on Thursday

REGISTRATION

Please visit www.europeancitiesmarketing.com and register online **before April 18th 2011**. If you have any questions, please contact : katy@europeancitiesmarketing.com

The deadline for confirmed accommodation **bookings is 18th April 2011**. After this date the booking agents will do their best to assist all participants with hotel bookings, however all requests will be confirmed upon availability. Rooms will be allocated on a FIRST COME, FIRST SERVED BASIS.

PAYMENT AND CANCELLATION POLICIES

Any cancellation must be sent in writing to katy@europeancitiesmarketing.com. In case of cancellation before 24th May 2011, the fee will be refunded entirely. After this date 100 € administration fee will be charged.





Useful information

Access

At the crossroads of Europe **Saint Exupéry Airport**: 100 direct connections to Europe, Africa and North America.

The international Lyon-Saint Exupéry Airport is experiencing a considerable increase in traffic with 7,7 million passengers in 2009. There are regular flights to 59 international destinations, daily flights to 30 destinations in France (Summer 2010).

The low-cost airline companies from the Lyon Saint Exupéry airport are Aer Lingus, Atlas Blue, Blue Air, BMI, Jet4you and Easyjet, they are connected to London Stansted, Heathrow, and Gatwick, Madrid, Rome, Dublin, Lisbon, Berlin, Barcelona, Porto, Venise, Manchester, Bucarest, Brussels, Edimbourg, Nantes, Marrakech.

Main international destinations

Alger (13) Amsterdam (20) Bejaia (4) Barcelona (21) Birmingham (11) Bologna (17) Brussels (46) Bukarest (4) Casablanca (21) Constantine (4) Copenhague (10) Dublin (5) Düsseldorf (35) Edinburgh (2) Florence (2) Francfort (28) Göteborg (6) Hamburg (11) Istanbul (10) Lisbonne (25) London (41) Madrid (39) Manchester (5) Marrakech (10) Maurice (1) Milan (17) Monastir (6) Montréal (4) Munich (38) Porto (5) Prague (11) Roma (19) Saint Denis de la Réunion (4) Stuttgart (16) Toronto (1) Tozeur (2) Tunis (14) Venise (21) Vienna (20) Zurich (28)

(x) Number of direct, weekly round-trip connections

How to get to the hotels

1. Airport Transfers

RHONEXPRESS, an express tramway, links the Lyon Saint Exupéry International airport to the **Vaulx-en-Velin La Soie tube station** in 19 minutes with departures every 15 minutes from 5.00 am to midnight.

Tickets' Rates : 13€ for a single ticket / 23€ for a return ticket

Where to buy tickets :

- 1- www.rhonexpress.fr - webmail «buy tickets»
- 2- Automatic ticket machines at the stations (credit card or cash)
- 3- From the conductor after boarding the tram (credit card or cash)

all details available on www.rhonexpress.fr

2.To go to your hotel from Vaulx-en-Velin La Soie Tube station (in the case you take Rhonexpress)

■ To SOFITEL LYON BELLECOUR

Metro A (Perrache) and stop at Bellecour
Five minutes walk to the hotel

■ To B4 GRAND HOTEL

Metro A (Perrache) and stop at Cordeliers
Five minutes walk to the hotel

■ To MERCURE BEAUX ARTS

Metro A (Perrache) and stop at Bellecour
Five minutes walk to the hotel

■ To MERCURE PLAZA REPUBLIQUE

Metro A (Perrache) and stop at Cordeliers
Five minutes walk to the hotel

■ To MERCURE CARLTON

Metro A (Perrache) and stop at Cordeliers
Five minutes walk to the hotel



Useful information

3. To go to your hotel from Part Dieu train station

■ To SOFITEL LYON BELLECOUR

Metro B (Stade de Gerland) change at Saxe-Gambetta

Metro D (Gare de Vaise) and stop at Bellecour

Five minutes walk to the hotel

■ To B4 GRAND HOTEL

Bus number 25 (direction Cordeliers) stop at Cordeliers Saint Bonaventure

Five minutes walk to the hotel

■ To MERCURE BEAUX ARTS

Bus number 25 (direction Cordeliers) stop at Cordeliers Saint Bonaventure

5-10 minutes walk to the hotel

■ To MERCURE PLAZA REPUBLIQUE

Bus number 25 (direction Cordeliers) stop at Cordeliers Saint Bonaventure

5 minutes walk to the hotel

■ To MERCURE CARLTON

Bus number 25 (direction Cordeliers) stop at Cordeliers Saint Bonaventure

5 minutes walk to the hotel

4. Taxis

Approximately 45€ to 60€ from St Exupéry airport to Place Bellecour

THE LYON CITY CARD: SO SMALL, YET SO MUCH TO OFFER!

With the LYON CITY CARD enjoy unlimited access to all public transport in the city, free entrance to over 20 museums and temporary exhibitions and lots of shopping discounts. Take a free ride with LYONCITYTOURS accompanied by professional tour guides from Lyon Tourism & Conventions Bureau and relax on one of the LYONCITYBOAT daily cruises on the Saône and/or Rhône rivers.

Complementary LYON CITY CARD will be delivered to the participants.



› **For further information please contact:**

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Tel. +33 380 56 02 04 / Fax +33 380 56 02 05
katy@europeancitiesmarketing.com

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